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Youtube Marketing Buddy, The Beginners Guide To Youtube Advertising, Use Video Marketing For Your Business



Synopsis

YouTube Marketing has become an integral part of any successful network or online video marketing strategy. YouTube, according to Alexa Internet data is the number three most visited website in the world, ranking just after Facebook and Google. YouTube was founded in 2005 by Chad Hurley, Jawed Karim and Steve Chen who were ex-PayPal employees. While at PayPal they saw the power in simplifying a process and giving everyone a solution. Because YouTube has grown and grown since 2005, you should really be using this in your marketing strategy. In just three months YouTube went from having zero visitors to over four million. Today the number of visitors continues to grow. Did you know that the average YouTube user will spend between 15 and 25 minutes a day on the site? Alexa reports that each visitor spends an average of 24.02 minutes per day watching or just browsing YouTube. Many network marketers have experienced significant breakthrough in their business using video marketing on YouTube or on their video sharing site.

Book Information

File Size: 1601 KB

Print Length: 19 pages

Simultaneous Device Usage: Unlimited

Publication Date: August 13, 2016

Sold by:Â Digital Services LLC

Language: English

ASIN: B01KDVFS7A

Text-to-Speech: Enabled

X-Ray: Not Enabled

Word Wise: Not Enabled

Lending: Not Enabled

Enhanced Typesetting: Enabled

Best Sellers Rank: #1,104,838 Paid in Kindle Store (See Top 100 Paid in Kindle Store) #113

inÂ Books > Computers & Technology > Internet & Social Media > Podcasts & Webcasts #343

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